

# Social Media

## PROMOTION CHECKLIST

BLOG POST TITLE: \_\_\_\_\_

KEYWORDS/HASHTAGS: \_\_\_\_\_

### PUBLISH DAY

- TWITTER #1
- FACEBOOK
- PINTEREST
- GOOGLE+
- TWITTER #2
- STUMBLEUPON
- FACEBOOK GROUPS

\_\_\_\_\_  
\_\_\_\_\_

### DAY AFTER PUBLISH

- TWITTER #1
- FACEBOOK
- PINTEREST
- TWITTER #2

### QUICK TIP

EXPERIMENT WITH DIFFERENT  
KEYWORDS AND HASHTAGS  
ACROSS YOUR SOCIAL MEDIA  
NETWORKS

### WEEK AFTER PUBLISH

- TWITTER #1
- FACEBOOK
- PINTEREST
- TWITTER #2

### MONTH AFTER PUBLISH

- TWITTER #1
- FACEBOOK
- PINTEREST
- GOOGLE+
- TWITTER #2